

Corporate Ventures and Sustainable Financing

Activity Guide

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Ideas for class discussion

Read the blog article “Sustainability meets Ventures: Micron invests in clean water startup”

Watch the video “Five Minute Founders - Aqua Membranes”

Questions for discussion

1. What is corporate venture capital?
2. How can corporate ventures foster a culture of innovation and sustainability within their organizations?
3. What are the key challenges and opportunities faced by sustainability startups?
4. What strategies can corporate ventures employ to effectively collaborate with sustainability startups?
5. Name two environmental challenges the semiconductor industry is facing that can be solved through investments in startups
6. What role do partnerships and collaborations play in the success of sustainability startups and corporate ventures?
7. How can corporate ventures measure and communicate the impact of their sustainability initiatives to stakeholders?

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